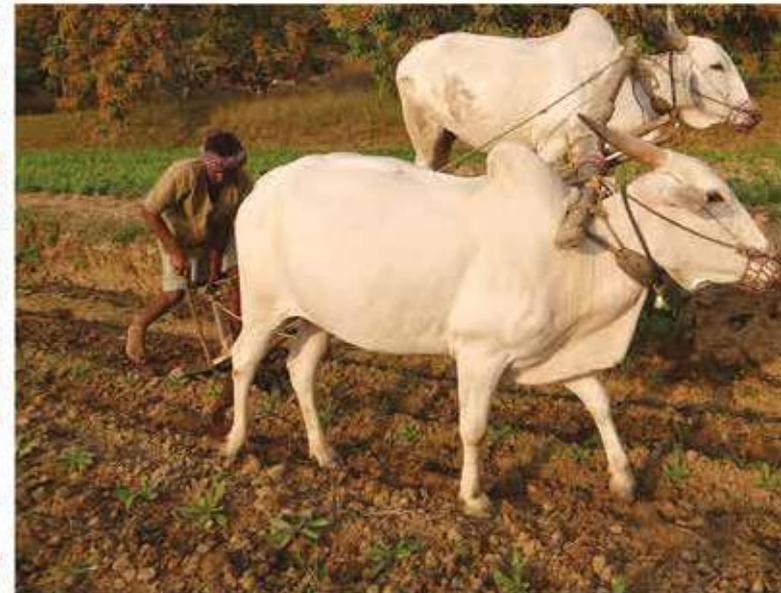




IFSTAL

Innovative Food Systems Teaching And Learning

HEFCE
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FOR ENGLAND



IFSTAL Accra 2018

Monday 23 July - Workshop 2

Rich Pictures



Workshop learning outcomes

By the end of this workshop you will be able to:

- Apply and use a rich picture to examine a big issue or challenge in the food system;
- Critically evaluate the strengths and weaknesses of the rich picture approach;
- Work in a multidisciplinary team;
- Reflect on the process, benefits and possible drawbacks of this sort of teamwork.



What is a Rich Picture?

A rich picture is part of a group of tools known as soft systems methodology (SSM). A rich picture is a drawing of a situation that illustrates the main elements and relationships that need to be considered in trying to intervene in order to create some improvement.

It consists of pictures, text, symbols and icons, which are all used to illustrate the situation graphically.

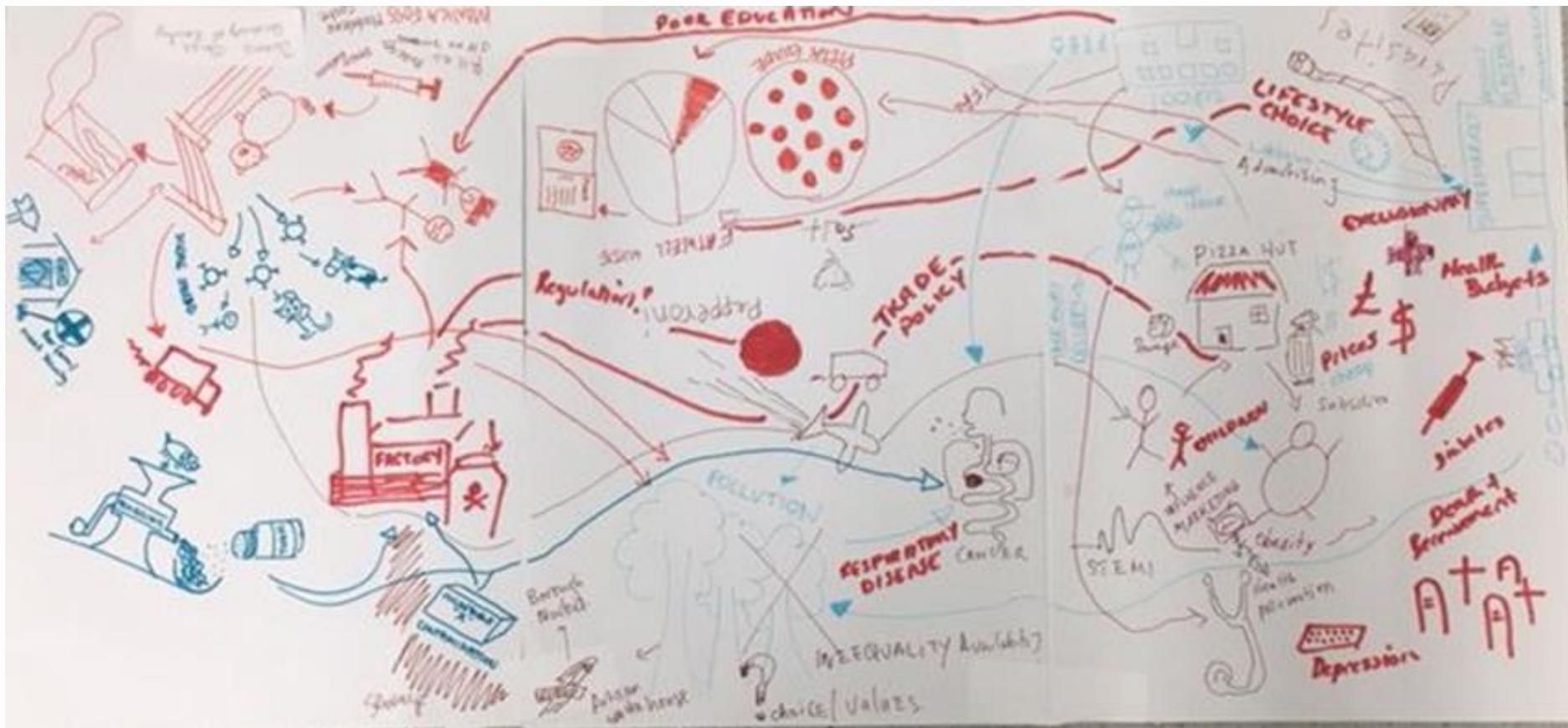
It is called a rich picture because it illustrates the richness and complexity of a situation.



What is a Rich Picture?

Example - Pizza

Participants were asked to examine the complex chain of pizzas, considering the challenges posed to health and sustainability. The groups chose an ingredient of a pizza and mapped out the activities, actors and key issues. The diagrams helped to demonstrate effectively what was being discussed, and what the key issues were in a non-linear way that written prose or a recording could not do.



Why develop a Rich Picture?

A rich picture helps us to understand the complexity of an entire situation.

It is a way of thinking holistically, getting input from multiple people and perspectives.

A rich picture helps us to see relationships, connections and conflicts that we may otherwise miss.

It helps identifying one or more themes participants may want to further explore and address.

Rich pictures are often used in the pre-analysis phase.



How is this used in practice?

ETH zürich



AERTCvc – Resilience of the Cocoa Value Chain in Ghana

Stakeholder Workshop in Kumasi, Ghana | 18th – 20th January 2017

Workshop Report

Prepared by:

Kenza Benabderrazik, Jonas Joerin, Samuel Hauenstein, Samuel Aning, Evans Dawoe, Kebebew Assefa, Pius Krütli, Johan Six

Zurich, Switzerland, March 8, 2017



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Ethiopian Institute of Agricultural Research

The activities of the morning session consisted of establishing a Transdisciplinary (TD) process, identifying challenges and opportunities, needs and expectations both of the respective sectors and the whole value chain. As this project adopts a transdisciplinary research approach, knowledge, expectations and interests of the participating stakeholders were collected to meet the needs of both science and practice in understanding the specific 'problem'. Individually and in groups separated by value chain activities, the participants performed two tasks during this session.

1. Stakeholders Input I: Opportunities and Challenges of "cocoa business"

→ Outlining the current situation, the opportunities and challenges for each value chain activity, through a 'Rich picture approach' (drawings)

2. Stakeholders Input II: Expectations and needs to enhance resilience of "cocoa business"

→ Identifying needs and expectations by 'Outcome space technique'

Day 1:

19th January 2017

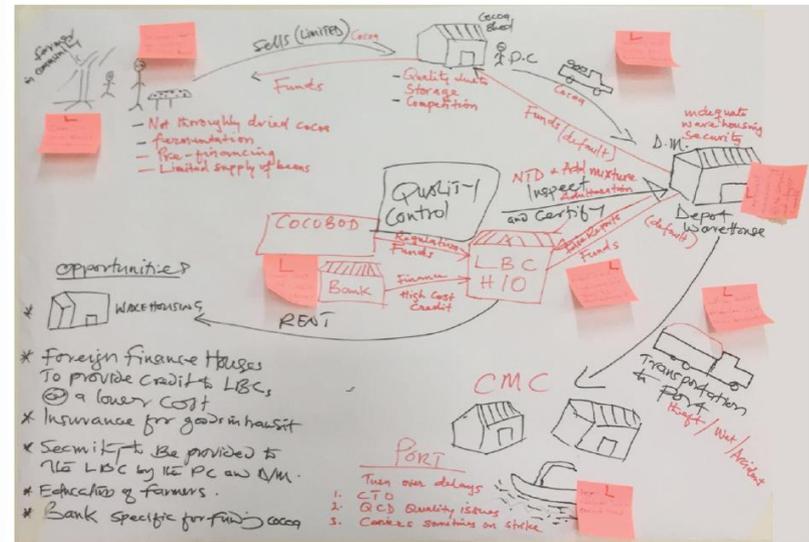


Figure 4

LBC's 'rich picture', expectations and needs



Exercise

- Get into the 6 groups from the morning (same rooms)
- Do a rich picture on one of the 6 distilled key issues (1 per group) in the Ghanaian food system from this morning – map the issues and challenges relating to your issue (40 mins)
- Share your rich picture with another group (10 mins)

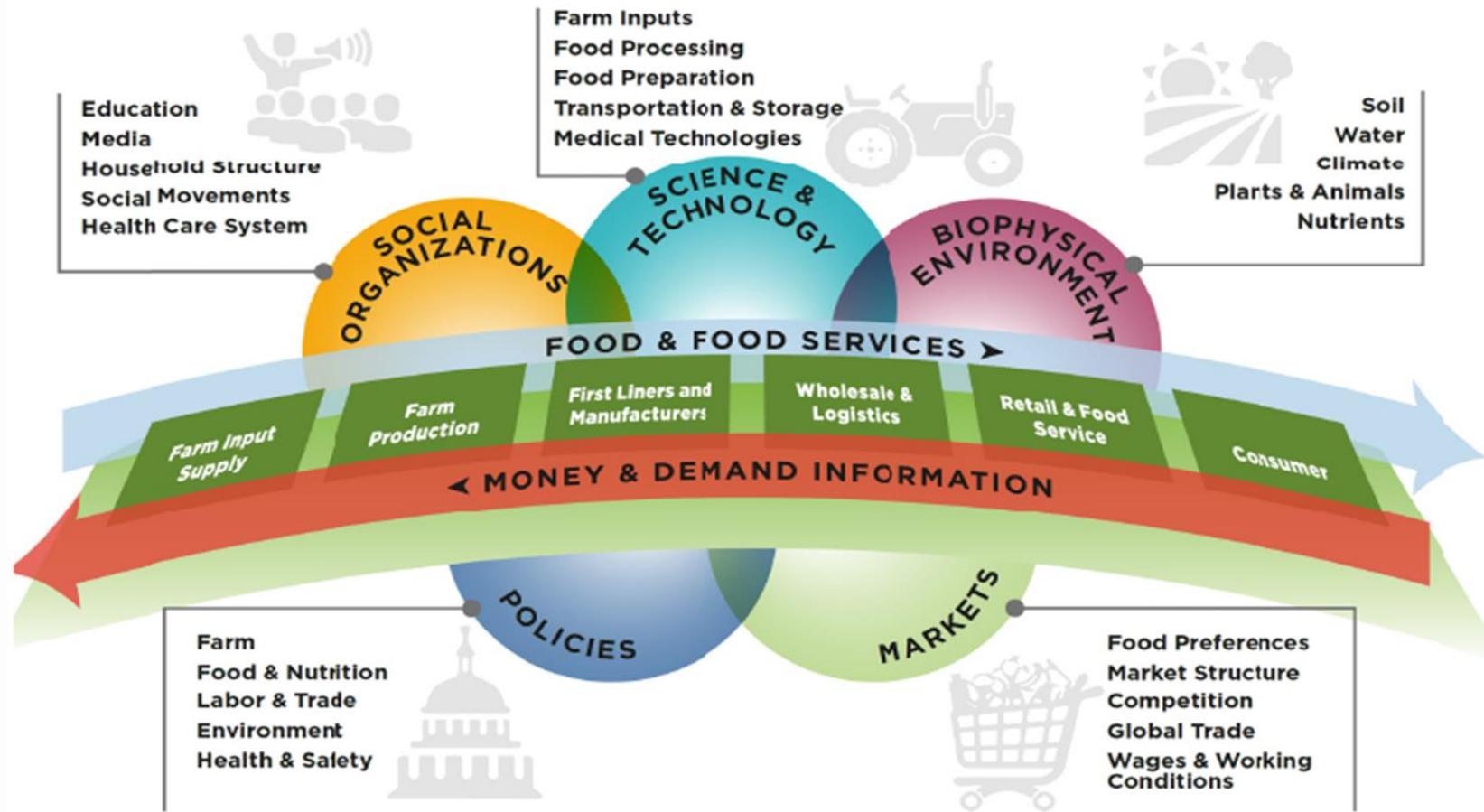


6 big issues in Ghana:

- Infrastructure
- Food safety
- Governance and Policy
- Technology and Innovation
- Climate Change
- Socio-cultural Factors

NB. consider food security within all these, particularly health and nutrition

Things to think about



Links between the food supply chain and the larger biophysical and social/institutional context.



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