

Workshop 4

BATWOVE

What Does BATWOVE Stand For?

B eneficiaries	People benefiting from the transformation
A ctors	People doing the transformation
T ransformation	The planned intervention
W orldview	The worldview that underpins the transformation
O wners	People who 'own' the process who could stop or change the transformation
V ictims	People adversely affected by the transformation
E nvironmental constraints	Limitations applied to the transformation (laws, budget, time, etc.)

Unpacking 'worldview' and 'transformation'

The worldview is the rationale/belief/perspective that underpins a potential intervention or change. Transformation is the planned intervention or process for change. Getting the transformation right helps when building a model for intervention or change.

Start with **Transformation**

To describe Transformation, use the following formula to create a 'transformation statement':
Do P, by Q, to achieve R

P = WHAT? | Q = HOW? | R = WHY?

"End supermarket buy-one-get-one-free offers on fresh produce, through lobbying, to reduce food waste"

Do what? *End supermarket buy-one-get-one-free offers on fresh produce.*

How? *Through lobbying*

Why? *To reduce food waste*

Consider boundaries: what is the context that will matter in terms of taking action?